

# 2024–2028 Strategic Plan

Share Ideas  
Borrowing  
Talking  
Movies  
Technology Support  
Browsing  
Building the Future  
“I Love My Library!”  
What’s Happening

Idea Lab

Celebrate Community Diversity

Skilled Staff

Belonging

Crafts

E-books & Audiobooks

Life Experience



Digital Resources

Coding

Trusted Information

Library of Things

History

Art

Films, TV Shows & Music

Writers’ Groups

Provide Assistance

Questions Answered

Learning & Play Table

Picture Books

Books & Magazines

Reader’s Advisory

Understanding

News & Social Media



CRANBROOK PUBLIC LIBRARY  
*expand your universe*



## MESSAGE FROM THE BOARD CHAIR & CHIEF LIBRARIAN



Lee-Ann Crane,  
Board Chair



Ursula Brigl,  
Chief Librarian

Since 1925 the Cranbrook Public Library has striven to provide exceptional service to our communities. Through programs, collections, and services, the Library gives people opportunities to learn, share, and dream. Our Library offers welcoming and well-used spaces where people can meet, work, study, read, or just catch their breath.

Over the decades our Library has evolved...

Collections have grown from just books to include items like videos, ebooks, cake pans, and vegetable seeds.

Programs have expanded to include everything from the always-popular Storytime, to programs that build social connections: Wine & Paint, Board Game Nights, Scrapbooking Weekends. Other programs inspire new ways of thinking: Science Saturdays, Coding Workshops, Slime-making Sessions.

Services have increased to include access to wi-fi and computers, one-on-one tech help, and 3D printing. And our friendly and welcoming staff still helps people find their next favourite author.

Our Library is for everyone, whether they are finding or pursuing a career goal, reading about a different place or time, planning a meal, or training dragons. Whatever their need, the Cranbrook Public Library welcomes everyone.

## VISION

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### Our Future

The gathering place for creativity, curiosity, and connections in a thriving community.

## MISSION

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### Our Purpose

To provide access to the world of learning, information, and ideas for all.

## VALUES

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### Our Approach

- ◆ Equitable access and intellectual freedom
- ◆ Openness, inclusion, and diversity
- ◆ Community and relationship building
- ◆ Continuity and thoughtful decisions

## AREAS OF FOCUS

### Our Priorities

1. Support a cohesive community.
2. Inspire learning and discovery.
3. Provide access to an inclusive space that nurtures creativity.
4. Share stories.



## Strategic Priority 1

### COHESIVE COMMUNITY

*We believe that when we come together to learn, share ideas, and strengthen our understanding of each other and the world around us that individual, family, and community well-being flourishes.*

#### Goal 1

Create responsive and meaningful programs and events that meet community needs and individual aspirations.

#### Goal 2

Build relationships with the Ktunaxa Nation and the ʔaq'am community that are reflected in the Library's collections and programs.

#### Goal 3

Develop community partnerships, and host community programs and events in the Library.

#### Goal 4

Enhance the Library's presence by offering programs and services out in our communities.

#### Goal 5

Celebrate the diversity of our communities through displays, programs, and collections.

## Strategic Priority 2

### LEARNING AND DISCOVERY

*We believe that access to the world of information and ideas, and the tools and technology to use and create information and ideas, is critical to everyone achieving their full potential.*

#### Goal 1

Build expertise in technology within ourselves and for our patrons.

#### Goal 2

Invest in staff professional development and well-being so they can effectively support community members to navigate the changing world of technology and information.

#### Goal 3

Offer information services and resources that are responsive to community needs.

#### Goal 4

Provide interactive learning opportunities with a focus on STEAM topics and the Idea Lab.

## Strategic Priority 3

### ACCESS AND CREATIVITY

*We believe that the public library is for everyone, and that everyone deserves the opportunity to dream and to discover.*

#### Goal 1

Ensure the Library's spaces, programs, and services remain accessible to everyone as society evolves.

#### Goal 2

Serve as a safe and welcoming place for everyone to enjoy throughout the year.

#### Goal 3

Promote creativity through displays, collections, programs, and services.

#### Goal 4

Provide the Board and staff with resources and training so the Library continues to inspire people.



## Strategic Priority 4

### STORYTELLING

*We believe that communicating with each other is the heart of the library and the community, and that the Library is the place for sharing stories – yours and ours.*

#### Goal 1

Build reading, viewing, and listening collections in the Library and online that address the interests and needs of our patrons.

#### Goal 2

Provide opportunities to help people develop storytelling skills.

#### Goal 3

Use traditional and emerging media to communicate with patrons, partners, and the public.

#### Goal 4

Celebrate the Library's 100<sup>th</sup> Anniversary in 2025 ...  
*and set the stage for the next 100 years!*



CRANBROOK PUBLIC LIBRARY  
*expand your universe*

Computers & Wi-Fi Access

Partnerships

Meeting Friends

Excellent Service

Knowledge

Quiet Space

Family Time

Something for All

Resilience

Life-long Learning

Friendly Staff

Guest Speakers

Refuge

Warming/Cooling Centre

Local Experts

Engaged Seniors

Making Connections

Emergency Recovery

Welcoming Newcomers

Library Garden

Book Clubs

Youth-led Programming

Board Games

Outdoor Seating

Work and Life Skills

Bike Parking

Technology Workshops

Comfortable Furniture

Family Storytime

Cranbrook Public Library  
1212 2nd Street North  
Cranbrook, BC V1C 4T6  
250 426 4063  
[www.cranbrookpubliclibrary.ca](http://www.cranbrookpubliclibrary.ca)

Author Readings

Reconciliation

Mobile Library

