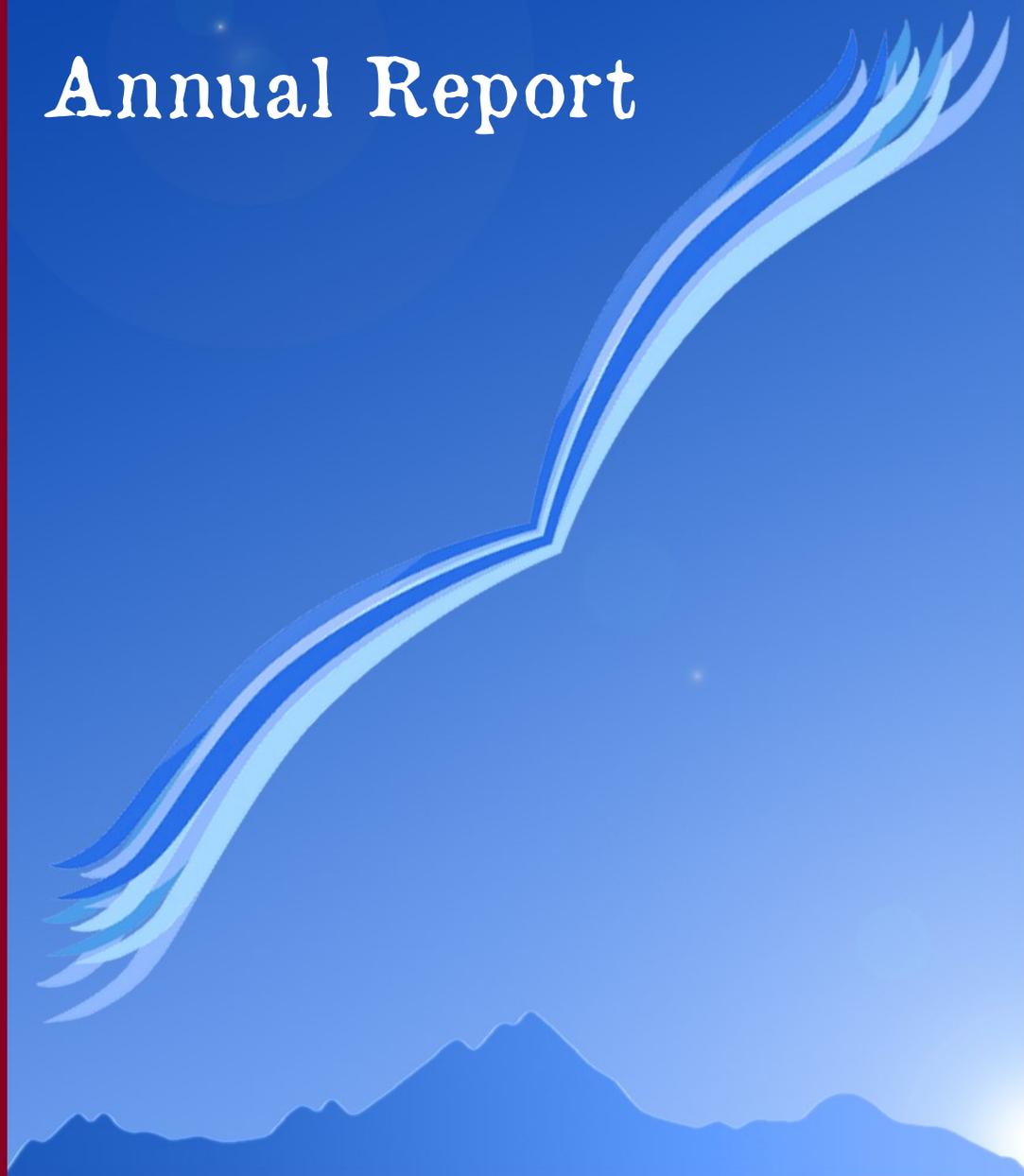


Cranbrook
Public Library
2012
Annual Report



Vital Statistics

292	12,948
Programs	Questions Answered
8,985	124,154
Participants	Visitors
204,594	7,370
Items Borrowed	eBook Downloads

2012 Financial Statements

Revenue

City of Cranbrook	507,608
RDEK	126,902
Province of BC	101,728
Donations & Grants	63,408
Library Generated	<u>43,701</u>
Total Revenue	<u>\$ 818,091</u>

Expenditures

Building	68,181
Operations	42,457
Collections	86,323
Furnishings & Equipment	
Salaries & Benefits	568,302
Technology	<u>43,649</u>
Total Expenditures	<u>\$ 819,618</u>

Transfer from Reserves	<u>1,527</u>
Operating Fund	
<i>end of year</i>	<u>\$ 0</u>

Message to Our Community from the Board Chair

2012 was a year of continued progress for the Cranbrook Public Library. We reached the end of the five year strategic plan with a great feeling of accomplishment as our goals laid out in the strategic plan were not only accomplished but with the unwavering support of the City of Cranbrook, the Regional District of East Kootenay, and the dedicated library staff we achieved with quality. For example, the landscaping around the facility was not only rejuvenated but completely redesigned to incorporate pieces of public art for everyone to enjoy.



The peak accomplishment of the year was to finally become a seven-day operation with the addition of Monday openings. Again the generous support of the City, the RDEK, and the unwavering hard work of the library staff made this change a reality.

Great libraries have always looked to both the future and the past. ~ Laura Shapiro

The other entity that has been staunchly supportive of all the Library has tried to accomplish is the Friends of the Library. This group has quietly dedicated itself to raising funds and right from the beginning of my tenure on the Board I have been continually astonished at the great results they produce in support of the Library.

Lastly I want to acknowledge the wisdom and hard work coming from the Library Board itself. This group of dedicated individuals meshes together harmoniously while continuing to challenge themselves to think bigger and do what it takes to keep up with the pace set by our rapidly changing society.

Thank you to all those already mentioned and in particular the citizens of this tremendous city and the surrounding area without whose patronage our efforts would be in vain.

David Clark

Board of Trustees



Angus Davis	Elaine Karras	Keith Powell	Roberta Rodgers	Denis Senecal	Jim Shepherd	Tasy Strouzas	June Vandenberg
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Chief Librarian's Report

Building connections was at the core of the Cranbrook Public Library's services in 2012. This was achieved in a variety of ways: acquiring books, DVDs, CDs, magazines and newspapers; providing public computer and free wireless Internet access; helping answer people's questions on a broad range of topics; and offering programs for all ages and interests.



The continuing growth of the variety of programs for all ages and interests highlighted that the Cranbrook Public Library offers much more to our community than just books. The perennially popular computer basics course for seniors continued to be offered in partnership with the Columbia Basin Alliance for Literacy, with an additional course getting added for adults. One-on-one computers training sessions gave people a personalized opportunity to learn about specific topics, everything from how to download ebooks to how to download apps onto an iPad.

The adult summer reading club expanded last year to include regular weekly programs in addition to offering reading passports for people to complete on their own. Several scrapbooking weekends and evenings were held in the spring and autumn. In addition to giving local scrapbook enthusiasts a venue to share ideas and work on projects together, participants got to tour the library and learn about the resources available for crafters.

At the end of the year, the permanent display of historical photographs expanded with the addition of another 11 images that highlight scenes of life in the early days of Cranbrook and the surrounding area.

As the demand for ebooks and other online resources continues to increase so do the Library's collections in these formats. The newest addition to the Library's electronic offerings is Zinio, an online magazine service that delivers over 1000 magazines directly to a person's computer or mobile device

The Library and the services it offers have changed dramatically over the past few years and the way the Library marketed itself had to change as well, with a focus on social media and direct marketing within our community. The Library's Facebook page now announces programs, events and services, complementing the its other forms of promotion.

In November, the Library Board adopted a new 5-year strategic plan. The central theme of the new plan is to ensure that the Library is where people go to explore ideas, socialize or relax. It will do so by working with others to offer informative and relevant programs and services, seeking out innovative approaches to provide up-to-date access to information in the formats people desire and getting out into our community to provide services where people are.

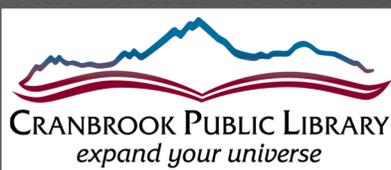
Ursula Brigl



2013 Library Staff

Ursula Brigl, Debra Downie, Jenna Dube-Madsen, Cindy Friesen, Susan Grieve, Gordon Jackson, Heather King, Margaret Klima, Gloria Margison, Jaqui McKenna, Jaqui McKenna, Darrell Mikulcik, Eila Miller, Cianna Pachal, Deanne Perreault, Rebecca Ross, Audrey Scharein, Niki Sinhart, Lori Stadel, Mike Selby, Eve Sperling, Michele Wilson





1212 2nd Street North Cranbrook, BC V1C 4T6 250 426 4063

www.cranbrookpubliclibrary.ca