

2015

Annual Report
to the Community



CRANBROOK PUBLIC LIBRARY
expand your universe

BOARD CHAIR REPORT

2015 was a year of great achievement, change and celebration for our library. The Library celebrated its 90th anniversary in 2015, and guided by our Strategic Plan, the Library has focused on greater outreach efforts in our communities while also working internally on re-shaping the way do things to better serve patrons and our communities.



Our work is getting good result and holds promise of things to come. 2015 saw a dramatic increase in

MISSION

The Cranbrook Public Library reaches out to support the needs and aspirations of everyone in our community by promoting literacy and providing access to the world's information, ideas and culture through a diverse range of services in a welcoming, respectful environment.

program attendance at the library, with a 2600% growth in our adult summer reading club, from 27 members in 2014 to over 700 participants in 2015. Our outreach efforts, when combined with the long-standing service and expertise of library staff achieve great success, as demonstrated in the establishment of the Library Endowment Fund with a contribution of over \$13,000 that was raised in just one year.

The Library has 90 years as a leading contributor and facilitator of learning for the people and communities it serves. Over its history it has changed, re-shaped its services and materials to reflect our ever growing and changing communities and this will continue into the future.

We see these changes in patron and community needs with significant increases in e-book lending, and demand for digital services. In response to this trend we are continuing to invest in our resources, exploring new ways of doing things and new technologies.

VISION

The Cranbrook Public Library is the dynamic centre of our community, welcoming everyone, inspiring creativity and enhancing quality of life.

Our Library must continue to grow and change just as fast as our world does. In 2013-2014, we laid the groundwork to facilitate these changes and in 2015 and into 2016 we are embarking on exploring new technologies, programs and strategies to ensure the library continues to be a valuable contributor and learning hub of our communities.

2015 SNAPSHOT

418

programs offered

8,886

people participated in the programs

213,232

books, audiobooks, videos & music borrowed/used

39,939

Ebooks, e-audiobooks & e-resources downloaded

3,384

hours open

340

days open



10,846

questions answered

15,569

public computer logons

7,228

items added to physical

70,295

items in all collections

126,418

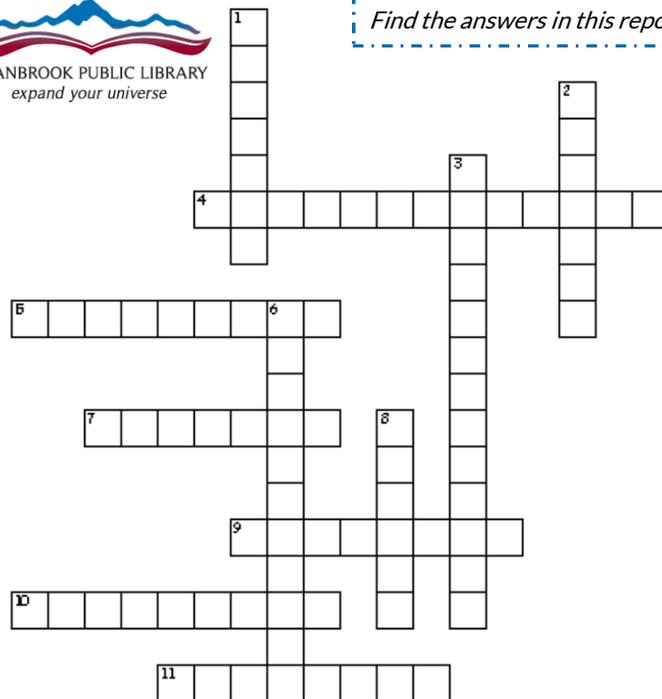
visits to the library

10,009

active borrowers



Find the answers in this report.



ACROSS

4. New program for adults
5. An Artistic Connections project
7. Completely redesigned in spring
9. Helped kick off Sam Steele Days
10. Streaming video service
11. New collection launched with a contest

DOWN

1. Online fundraiser
2. Summer Reading Club for kids theme
3. Established in December
6. Members of this team visited Storytime a number of times
8. In 2015, the Library turned ___

90 YEARS OF SERVICE 1925 - 2015

A lot has happened since the Cranbrook Public Library first opened its doors on 4 July 1925 in the old post office.

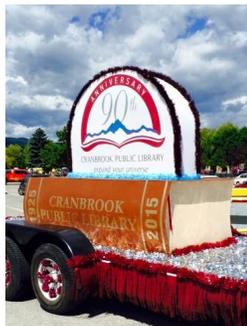
1920s Opens 9 hours per week with 95 members	1930s Magazines added to the collection	1940s Children's library opens	1950s Dewey Decimal system adopted
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1960s 7 day loan for new books	1970s Homebound service started	1980s Catalogue put on computer	1990s Public computers with Internet access
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2000s DVD and eBook collections launched	2010s Open 7 days and 5 evenings
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2015

During its 90th year of operations, the Library launched new collections, offered a wide range of programs and established an endowment fund.



CAKE PAN COLLECTION LAUNCHED

It may have thousands of books, DVDs and ebooks, but that's not all people can borrow at the Library. People can choose from over 80 cake pans—animals, flowers, hearts, super heroes, mugs, horseshoes, castles and more—which they can borrow for 3 weeks just like anything else.

The cake pan collection launched in February with a cake-making contest. The Library supplied the pans and the entrants supplied the creativity.

ONLINE AUCTION

An online auction on the Library's Facebook page held during the first half of March kicked off a year of fundraising to establish the endowment fund. Local businesses and individuals generously donated dozens of items to auction off. It raised over \$3,800.

JANUARY

FEBRUARY

MARCH

ARTISTIC CONNECTIONS WITH YOUTH

Local artists connected with kids and teens over a series of nine fun workshops that gave them hands-on experience in creating many different forms of artwork:



- ◆ Painting (for kids and teens)
- ◆ Photography
- ◆ mixed media
- ◆ clay sculpture
- ◆ word art
- ◆ Zentangle
- ◆ constructing inukshuks
- ◆ rock painting

People borrowed 15,335 ebooks & e-audiobooks, up 11%

The Library launched its fully redesigned website in May. It features an improved events calendar, Mike's Book Notes and access to the catalogue, ebooks and e-magazines, online resources like Consumer Reports, plus much more.

The Library increased its visibility in the community during Sam Steele Days in June:

- ◆ Hosted a kick-off lunchtime barbecue
- ◆ Placed a float in the parade
- ◆ Entered 2 teams into the bocce tournament



You may have seen the Library out and about in other places too:

*Craft Fairs
RDEK
Composting Day
Volunteering at
Concerts*



ACTIVE IN THE COMMUNITY

Library Board, staff and Friends of the Library members volunteered at the Monster Truck Rally at Western Financial Place

APRIL

MAY

JUNE



SUMMER READING CLUB

636 kids made the 2015 Summer Reading Club the biggest ever in its over 25-year history. They enjoyed Storytimes, making crafts, movie nights and evening building their own book.

The kids also spent a lot of time reading. In fact, so many kids

received a medal for completing at least one reading log (over 16 hours spent reading) that the closing ceremony had to be held twice because all the medalists could not fit into the Manual Training School at once.

Not to be outdone, over 700 adults joined a Summer Reading Club designed just for them. They participated in craft sessions, sparked reading-related social media discussions and got to enter a ballot for a prize draw each time they finished reading a book.

It all made for a very busy summer at the Library.



STREAMING VIDEOS

Launched late August, IndieFlix provides free access to hundreds of independent films and documentaries.

All you need is your library card.

Every week from September to May, Storytime for toddlers, preschoolers and families inspires children and adults alike to discover the wonderful world of words through great stories, awesome rhymes and fun songs.

Members from the Kootenay Ice WHL team dropped in a few times during the year to encourage kids to exercise their minds and bodies by reading books and playing games.

DID YOU KNOW?
Library staff can proctor your exam.

The first Storytime of each month also features a theme-related craft.



JULY

AUGUST

SEPTEMBER

Adults have curious minds, learning through doing as much as reading. So in 2015, the Library offered more programs for adults than ever—from author events to craft workshops to knitting and book clubs. The Summer Reading Club for adults was very popular, as was a rock painting workshop in April and the monthly colouring club launched in September.



Take a few minutes to colour the 90th Anniversary Gala peacock.



CELEBRATING IN 1920s STYLE

Guys and gals enjoyed dinner, libations and dancing at the 90th Anniversary Gala.

ENDOWMENT FUND

The Library Board decided to establish an endowment fund to act as an innovation fund that will let the Library rapidly pilot services and programs. This will make the Library more responsive to our community's changing information and literacy needs.

Through a number of special fundraising events, with additional support from the

Friends of the Library, the Library was able to give the Cranbrook & District Community Foundation \$13,610 in December to establish the fund.

*Online Auction
Anniversary Gala
Donate-a-Wreck
Loose Change Jar
Bake Sales*

THE CRANBROOK PUBLIC LIBRARY VALUES:
Openness and inclusion—Intellectual freedom—Universal access to information—A literate society—Curiosity, creativity and lifelong learning—Collaborating with other organizations—Excellence in staff and services—Accountability

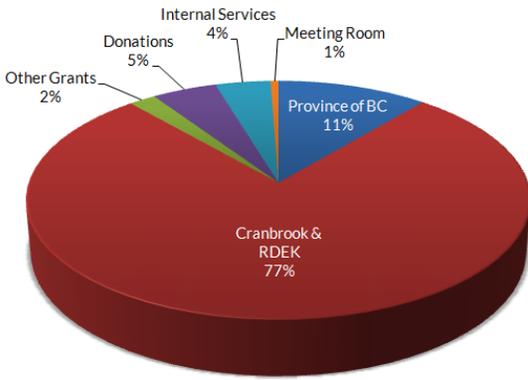
OCTOBER

NOVEMBER

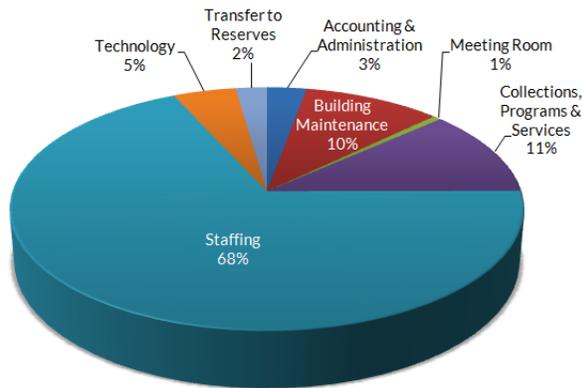
DECEMBER

FINANCIAL SNAPSHOT

REVENUE



EXPENDITURES



Visit www.cranbrookpubliclibrary.ca and click on About Us—Annual Reports—2015 Financial Statements to see the full audited financial statements.

FUNDERS & DONORS

CORE FUNDERS

City of Cranbrook, RDEK Area C, Government of British Columbia

GRANT FUNDERS

BC Courthouse Library, Columbia Basin Alliance for Literacy, Columbia Basin Trust, Community Connections, Government of Canada, Kootenay Library Federation



DONORS

Friends of the Library, Chevron Canada, Cranbrook Lions Club, Retired Teachers' Association, TD Bank Canada, P. Von Niessen, L. Sherret, G. Paul, C. Friesen, D. Ohs, S. Molnar, S. Moore, G. Will, P. Adams, D. Milner, A. Eady, H. Blakley, anonymous donors

THE LIBRARY TEAM

BOARD OF TRUSTEES

Denine Milner
Chair

Norma Blissett
City Council rep.

Katherine Hough

Jim Shepherd

Fred Stevens
RDEK Area C rep.

Tasy Strouzas
Vice-chair

Riki Unrau

June Vandenberg
RDEK Area C rep.

Sandy Zeznik



STAFF

CIRCULATION

Deborah Downie, Susan Grieve, Gordon Jackson, Heather King, Margaret Dunbar, Darrel Mikulcik, Lori Stadel, Michele Wilson

PROGRAMMING & INFORMATION

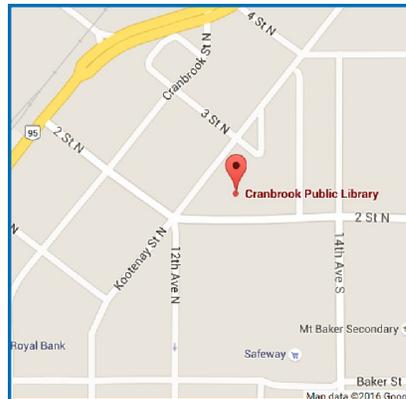
Eila Miller, Jason Dekkers, Ryan Diotte, Shellie Hollister, Deanne Perreault, Mike Selby, Niki Sinhart

SHELVING & PROCESSING

Asia Franklin, Eden Miller, Jamie Prosser, Josie Ruoss, Audrey Scharein, Eve Sperling, Emma Thompson, Rebecca White

TECHNICAL & ADMINISTRATION

Ursula Brigl (chief librarian), Cindy Friesen, Gloria Margison



STREET

1212 2nd Street North
Cranbrook, BC V1C 4T6

PHONE

250 426 4063

WEB

www.cranbrookpubliclibrary.ca

www.facebook.com/CranbrookPublicLibrary

HOURS OF OPERATION

Sunday	12 pm - 5 pm
Monday	9 am - 8 pm
Tuesday	9 am - 8 pm
Wednesday	9 am - 8 pm
Thursday	9 am - 8 pm
Friday	9 am - 8 pm
Saturday	9 am - 5 pm

