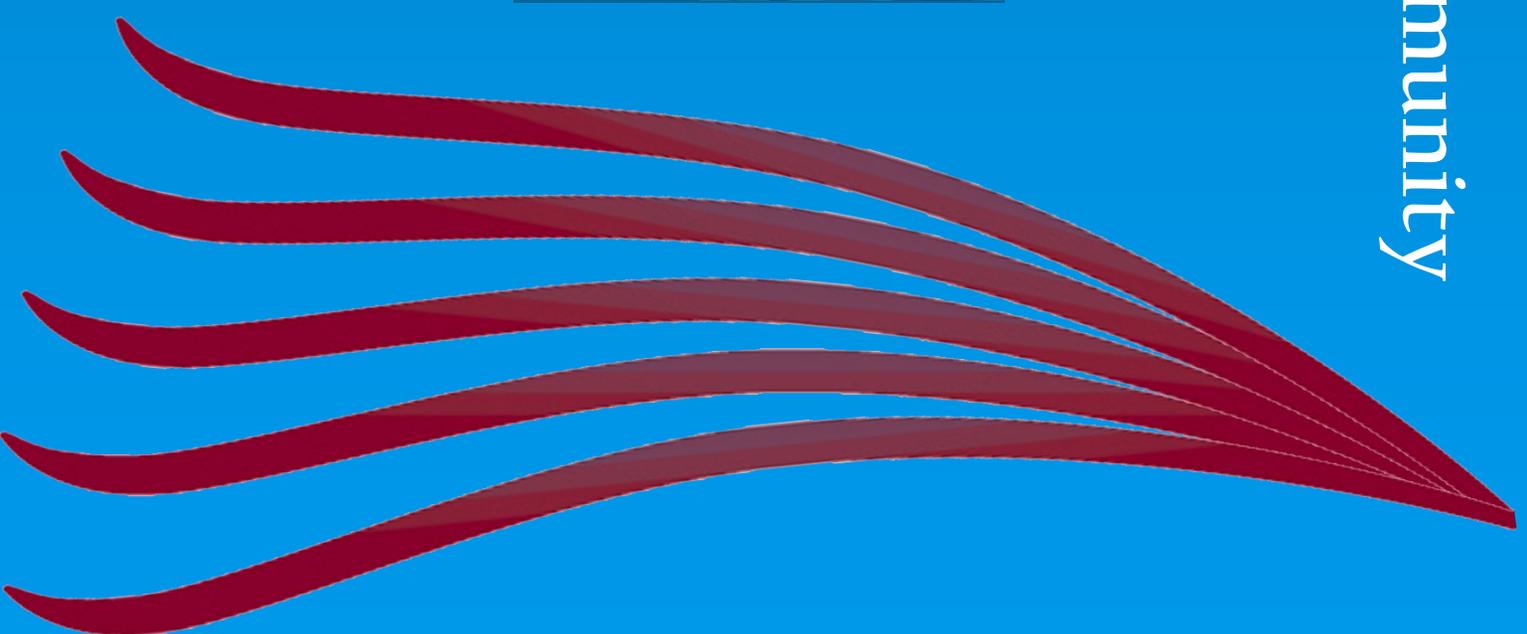


Cranbrook Public Library

2013 Annual Report to the Community





As with most years, 2013 started out with all the hopes and fears we usually have when we look forward wondering how it will all turn out.

I am happy to say it went pretty well.

From small projects to large initiatives we certainly had a lot happening.

Some of these projects and initiatives included the replacement of lights through out the building, which have helped improve visibility enormously. New fixtures for the Atrium that are on their way 2014 will improve the situation further. New blinds in the Manual Training School mean less light interference during presentations. The Friends of the Library

commissioned a local teen artist to create original artwork in the teen section. The fundraising campaign to establish the Cranbrook Public Library Foundation kicked off with some small fundraising efforts starting in August and funds are starting to trickle in. The City approved a major public bathroom renovation, on which work started late in the year.

I think that the biggest accomplishments in 2013 were the ways that everyone involved with the Library pulled together to keep the Library moving forward, all the while with an eye to our core purpose.

I believe, and am supported in this by the entire Board and staff, that the Library is a place for the people we serve to come and get the information they need. The way that information is delivered may change but the Library is able, and has adjusted, to meet that change. For instance, usage of the Library's online databases is up 132% in 2013 over the previous year. The Library is a source for dependable, relevant information where a professional can help people sort through the overwhelming tide of available to get the specific information they need.

Having a warm, cheerful place to come and peruse a magazine or just glance at the latest acquisitions is a joy that never gets old and our library has it in spades.

The tireless efforts of the staff and volunteers benefit all who come through our doors or visit the Library online. Behind the scenes, the Library Board, City Council and RDEK Area C representatives provide invaluable support. Lastly and most astonishingly are the efforts of the Friends of the Library, who raise funds to provide materials and programming that are beyond the reach of the library on its own.

I am thrilled to be a part of such a great endeavor and to be a resident of a city where an institution like our Library is so well supported.

I look forward to the challenges and accomplishments of 2014.

David Clark

Vision
The Cranbrook Public Library is the dynamic centre of our community, welcoming everyone, inspiring creativity & enhancing quality of life.



Build strong relationships by telling the Library's and the community's stories.

The Library strives to connect with our community to provide better services to everyone. 2013 highlights included:

- ⌋ A full makeover of the Library's Facebook page
- ⌋ Engaging with a broad range of community groups - Early Years Committee, Cranbrook Social Planning Committee, Cranbrook Youth Initiatives
- ⌋ Participation in the Columbia Basin Alliance for Literacy's *Welcoming Communities* project
- ⌋ Making *Jane Doe*, the library's Urban Artsy Deer



Seek out innovative approaches to provide up-to-date access to information in formats people desire.

With access to ebooks, downloadable audiobooks, digital magazines and a wide range of online resources, people can access the library at anytime from anywhere in the world where they have an Internet connection and their library account number. At the same time, the library still offers a broad range of books, DVDs, CDs and magazines for people to borrow, as well as public computers, wi-fi, faxing and photocopying.

- ‡ A Gadget Bar filled with all sorts of tablets gives staff and members of the public to access online library services and apps on the go, and decide which one works best for them
- ‡ Ebook downloads were up 54% over the previous year
- ‡ Zinio delivers access to hundreds of popular magazines
- ‡ Kids read along with animated storybooks on Tumblebooks
- ‡ Ancestry and Consumer Reports led the way in popularity of the 20 online databases offered by the library
- ‡ Overall usage of databases was up 132% over 2012
- ‡ 8,400 books, DVDs, CDs and audiobooks added to the collections in 2013



Meet our community's diverse needs through collaboration to develop informative and relevant programs and services.

With over 275 programs that ranged from Storytime for toddlers to Tablet Time for adults, there was something for everyone during 2013.

For Children & Teens

- ‡ Kids went *up, up and away* during the Summer Reading Club
- ‡ Stories, rhymes, songs and crafts kept children enthralled at the Toddler, Preschool and Family Storytimes
- ‡ School-aged kids explored books with activities, movies and crafts at Book Bites and the Saturday Reading Web



Mission

The Cranbrook Public Library reaches out to support the needs and aspirations of everyone in our community by promoting literacy and providing access to the world's information, ideas and culture through a diverse range of services in a welcoming, respectful environment.

Fast Facts

Active Members	10,005
Items in Collection	70,524
Hours Open	3,399
Days Open	347
Items Borrowed	196,224
Items Used In-House	33,570
Interlibrary Loans	2,030
eBooks & Audiobooks Downloaded	11,347
Database Usage	25,299
Catalogue Searches	71,560
Computer Access*	16,185
In-Person Visits	125,860
Questions Answered	11,802
Programs Held	278
Program Attendance	7,215

* does not include wi-fi access



- ‡ Grade 4 - 7 classes got to meet an author nominated for the Red Cedar Book Awards
- For Adults & Seniors**
- ‡ Tablet Time, one-on-one training and Computer Basics for Seniors
- ‡ OBOK-winning author Deryn Collier offered an evening of mystery
- ‡ Grant Lawrence regaled us with tales from *the Lonely End of the Rink*
- ‡ John Neville taught us about identifying the raptors of Canada
- ‡ Kate Bridger held an interactive interior design workshop
- ‡ Scrapbookers got creative during the Weekend & Late Night Crops



Create a welcoming, comfortable and safe environment that will be the first place people think of coming to when they want to explore ideas, socialize or relax.

Even as people increasingly access the library online, over 125,000 visits indicate that people still value having a place to come to meet, study, look for something to read or watch, attend a program or find answers to their questions. To keep the library a welcoming place a number of initiatives took place in 2013:

- ⌋ The public washroom renovations, based on modern design concepts and the needs of all library users, started in the latter part of the year
- ⌋ The Friends of the Library commissioned an original piece of art from local young artist for the Hub for Teens
- ⌋ Local artists and collectors featured their works in the entrance display case
- ⌋ Hot Shots featured the *Cinnful Librarian Iced Cappuccino* to kick off the Board's campaign to establish a designated library fund at the Cranbrook & District Community Foundation
- ⌋ New animal cushions took up residence in the children's library with the support of the Friends of the Library



Board of Trustees

David Clark, *chair*
 M. Elaine Karras, *vice-chair*
 Angus Davis, *City Council rep.*

Trustees

June Vandenberg (Area C), Tasy Strouzas, Fred Stevens (Area C), Jim Shepherd, Keith Powell, Jim Conley

Library Staff

Circulation

Deborah Downie, Susan Grieve, Gordon Jackson, Heather King, Margaret Klima, Darrel Mikulcik, Lori Stadel, Michele Wilson

Programming & Information

Beth Grasdal, Jenna Madsen, Deanne Perreault, Cari-Lynn Postnikoff, Mike Selby

Shelving & Processing

Jaqui McKenna, Eila Miller, Cianna Pachal, Rebecca Ross, Audrey Scharein, Eve Sperling

Technical & Administration

Ursula Brigl (*chief librarian*), Cindy Friesen, Gloria Margison

Phone 250 426 4063
 www.cranbrookpubliclibrary.ca
 1212 2nd St. N. Cranbrook, BC V1C 4T6

Fax 250 426 2098
 staff@cranbrookpubliclibrary.ca
 facebook.com/CranbrookPublicLibrary

Revenue

City of Cranbrook	537,204
RDEK	134,301
Province of British Columbia	101,986
Other Grants	23,343
Donations	37,766
Library Generated	<u>43,824</u>
Total Revenue	<u>\$ 878,424</u>

Expenses

Building	69,480
Operations	27,249
Collections, Furnishings & Amortization	135,587
Salaries & Benefits	572,949
Technology	31,321
Programming	<u>16,436</u>
Total Expenses	<u>\$ 853,022</u>

Surplus
 (transfer to reserves) 25,402

Operating Fund
 (end of year) \$ _____



Funders & Donors

Core Funders

City of Cranbrook, RDEK Area C, Government of British Columbia

Grant Funders

BC Courthouse Library, Columbia Basin Alliance for Literacy, Columbia Basin Trust, Community Connections, Gov't of Canada, Kootenay Library Federation

Donors

Friends of the Library, Chevron Canada, Cranbrook Lions Club, Retired Teachers' Association, TD Bank Canada, J. Argue, S. H. Choi, G. Gill, S. Molnar, S. Moore, D. Ohs, D. Perreault, R. Rodgers, P. Sinclair, P. Von Niessen, B. Whetham