

9.	OTHER SERVICES	
9.2.	Programs	
<i>Effective</i>	<i>2006</i>	<i>Revised 2009</i>
<i>Next Review</i>	<i>2011</i>	

- 9.2.1. The Library offers a wide range of public programs as part of its normal service to the community. The programs are designed to fulfill one or more of the following functions:
- 9.2.1.1. Actively encourage the benefits of reading and promote literacy;
 - 9.2.1.2. Supplement the collection by providing an alternate format for communicating ideas or information;
 - 9.2.1.3. Highlight and encourage the use of particular parts of the collection or promote the Library as a resource centre for further exploration of issues;
 - 9.2.1.4. Actively assist the public in discovering the resources that pertain to their needs and interests;
 - 9.2.1.5. Meet the needs and interests of the community;
 - 9.2.1.6. Provide effective publicity so that potential users are attracted to the Library and so that community awareness of, support for and awareness of the Library is increased.
- 9.2.2. The Library utilizes staff expertise, collections, services and facilities in developing and delivering programming. As part of this development, the Library may draw upon other community resources in developing programs and actively partners with other community agencies, organizations, educational and cultural institutions, or individuals to develop and present co-sponsored public programs. Presenters do not usually receive a fee or travel expenses, but exceptions may be made with the approval of the Chief Librarian or Deputy Librarian prior to the program.
- 9.2.3. Programs may be delivered within the Library building or, as part of outreach initiatives or partnerships, in other suitable locations within the community.
- 9.2.4. Programs are not used for solicitation, recruitment or any activity that contravenes municipal, provincial or federal laws. Any sales of products at Library programs must be approved by the Library and benefit the Library.
- 9.2.5. External organizations or individuals partnering with the Library on programs must coordinate marketing efforts with the Library. The Library determines how logos and other branding items from partner organizations appear on information presented during a program.
- 9.2.6. Programs will be selected by Library staff. The public is encouraged to suggest topics for future programming or changes to existing programs. These suggestions will be considered in light of the programming criteria, library resources and funding.
- 9.2.7. Programs organized by the Library are open to the public, but when necessary, numbers may be restricted and registration required.
- 9.2.8. The Library may charge fees to recover costs associated with planning and implementing the programs.
- 9.2.9. Programs will be evaluated to determine their effectiveness in fulfilling the functions listed in 9.2.

- 9.2.10. Reference made in programs to any specific products or services does not necessarily constitute or imply its endorsement or recommendation by the Library. The activities, beliefs or opinions of the speakers expressed in the program do not necessarily state or reflect those of the Library.
- 9.2.11. The Library endorses the Canadian Library Association's Position Statement on Intellectual Freedom (see Appendix and recognizes that some programs may have controversial content in order to ensure public access to all sides of an issue. The Board takes no position on the views, ideas, or opinions of program content.