

<b>11.</b>	<b>DONATIONS AND FUNDRAISING</b>	
<b>11.2.</b>	<b>Sponsorship</b>	
<i>Effective</i>	<i>2006</i>	<i>Revised</i>
<i>Next Review</i>	<i>2011</i>	

- 11.2.1. The Library welcomes and encourages the support of the business community and other organizations in helping deliver library service to the public.
- 11.2.2. A sponsorship is a mutually beneficial business arrangement between the Library and an outside organization, in which the external party contributes funds, goods or services to the Library in return for recognition, acknowledgement or other considerations.
- 11.2.3. The Library will evaluate potential sponsorships on an individual basis based on compatibility with the Library's vision, mission, values, policies and priorities. The Library's reputation will be considered in any agreement.
- 11.2.4. The Library acknowledges sponsorship through the use of the company's logo in promotional material, on the donor recognition wall and in the Library's Annual Report. The Library Board must approve additional forms of acknowledgement.
- 11.2.5. Sponsors' name and logo shall not have prominence over the Library's name and logo in any promotional material
- 11.2.6. An agreement with the sponsor does not imply an endorsement by the Library and/or its employees.
- 11.2.7. The Library retains the right to withdraw from any agreement at any time. A previous or existing agreement does not indicate an ongoing relationship with the Library, nor does it imply that an agreement will be renewed.
- 11.2.8. The acceptance of any sponsorship remains the decision of the Library Board.
- 11.2.9. Tax receipts are not issued for funds, products or in-kind services made to the Library as part of the sponsorship agreement.
- 11.2.10. This policy does not apply to:
- Philanthropic gifts or donations;
  - Grants or funds obtained from other levels of government;
  - Media sponsorships;
  - Funds or material received from the Friends of the Library;
  - Arrangements where the Library sponsors or contributes to external projects or other organizations.